



Darryl Stickel – Trust Unlimited

Darryl holds a PhD in Business from Duke University and wrote his doctoral thesis on building trust in hostile environments. After working at McKinsey & Company as a consultant Darryl founded Trust Unlimited. Through his company he has worked with a broad range of organizations and individuals helping them understand what trust is, how it works, and how to build it. Darryl's clients have included financial services, telecoms, tech, families, and the Canadian Military in its' attempts to build trust with the locals in Afghanistan. Darryl has also spoken at some of the world's leading academic institutions and regularly exchanges thoughts and ideas with other leading scholars.

Darryl has a rare blend of deep theoretical knowledge and practical applied experience. The experiences of working with clients on a broad range of topics have provided a remarkable learning experience which allows him to approach new settings with confidence and compassion.

Darryl's position at the Luxembourg School of Business combined with his ongoing work with global clients has allowed him to apply his model across a broad range of cultures and settings. Consistently the response of participants is that the model used makes sense and allows people to make behavioural changes that have profound impacts on their relationships.

Darryl's book *Building Trust: Exceptional leadership in an uncertain world* goes on sale June 2022. The book is a practical and applied guide based on his 20+ years of helping people solve trust-based problems. Trust Unlimited has also developed a set of virtual offerings intended to help people better apply the model to their lives. This virtual approach includes multiple learning modalities and represents a significant evolution of the training approach. Early responses from senior leaders have been extremely positive.

To see what clients are saying please refer to the client testimonials.