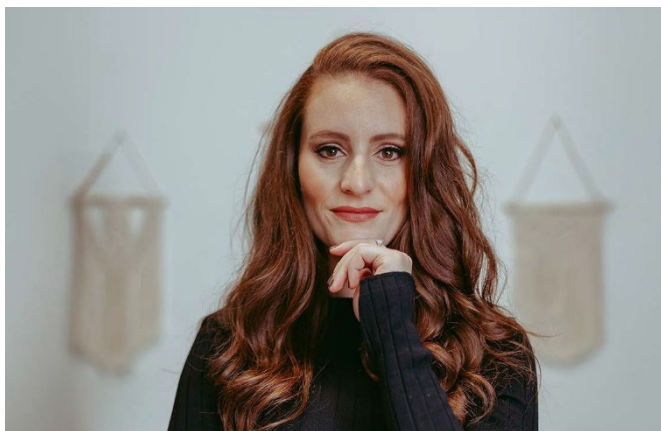




Dr. Bailey Parnell

Globally Renowned Pioneer in Digital Well-Being | Expert in AI and Human-Centered Leadership

Dr. Bailey Parnell is a pioneer at the intersection of technology, AI, leadership, and well-being. Named one of Canada's Top 100 Most Powerful Women, she has partnered with the United Nations, Deloitte, the NFL, and governments worldwide, teaching leaders and teams how to

harness AI ethically, better navigate change, and build thriving workplace cultures. As a world-renowned speaker, Parnell delivers research-backed, actionable strategies that help audiences learn to lead with greater humanity, adaptability, and impact in the digital age.

A multi-award-winning entrepreneur and international leadership expert, Parnell is the founder and CEO of SkillsCamp, a soft skills and leadership development company that provides personalized expert-led training solutions that empower high-performing teams, leaders, and organizations. She has spent more than a decade designing leadership programs for such organizations as Microsoft, L'Oréal, GE Aerospace, the Government of Canada, and global universities.

Parnell recently earned her Doctorate in Education in Learning and Organizational Change, where she studied how leaders can use AI for more human-centric leadership practices — research that now informs her groundbreaking approach to what she calls "Super Human Leadership". Her work has been featured in Forbes, Good Morning America, Inc. magazine, and numerous other publications.

Parnell has also consulted with major media franchises, including Survivor, Love Island, and Big Brother, which gave her unmatched insight into human behaviour in digital environments, including what strengthens or fractures collaboration. Her TEDx talk, "Is Social Media Hurting Your Mental Health?", has been viewed by over five million people and inspired her to found the Center for Digital Wellbeing, a charity dedicated to helping people thrive in the digital age.