

## Jay Kiew

### Innovation and Change Navigation Strategist



Jay Kiew is a change navigation strategist and world-renowned keynote speaker with more than 13 years of strategy and human capital experience. He has created more than \$2B of impact for 400+ executives by designing, developing, and delivering organizational transformation, but his story extends far beyond the professional arena. Kiew is a half-blind cancer survivor, whose life is a testament to resilience in the face of adversity. His remarkable blend of professional expertise and personal resilience equips leaders to hack through the thick of change and disruption.

Kiew spent his corporate career working at Deloitte, TELUS, and ADP, where he led mission-critical strategic transformations. This included a \$150-million primary care health policy reform, \$13-million tech transformations, doubling app users from 1 to 2 million, and scaling 15 product lines to \$35 million in 12 months. As the CEO at Citizencentric, he now invests his time in growing organizations for the greater good.

At the age of 19, Kiew became the world's youngest Distinguished Toastmaster. He has since been featured in the *Financial Times*, *Globe and Mail*, *Financial Post*, *Ivey Business Journal*, *Change Leadership*, and more. He also sits on the Project Management Institute's Board of Directors for the Canadian West Coast Chapter.

Kiew holds an MBA from the Ivey Business School and is a Prosci-certified PMP and Insights psychometric practitioner.